



The House - 11 Belgrave Road,  
Macclesfield, SK11 7TW

01625 503740  
info@cre8macclesfield.org  
www.cre8macclesfield.org  
facebook.com/cre8macclesfield



# Advice and guidance on the marketing and promotion of the Charity

## The Situation

Cre8 Macclesfield employs a small number of enthusiastic and hard-working staff and has a range of volunteers who work closely with the young people and their families who live on the Moss Rose Estate. The organisation is constrained by its income which is hard-won and, therefore, has very limited resources to market or promote itself. We have, we believe, an excellent website and Facebook presence, and publish a creative annual report. However, we recognise that we should be doing more to encourage the general public, potential funders and volunteers.

## The Job

With its limited resources, we have to be very selective about what we take on. We, therefore, need advice on how best to market and promote Cre8 Macclesfield and the social enterprises.

## The Organisation

We are seeking help from an organisation which:

- is enthusiastic about the mission and values of Cre8 Macclesfield;
- specialises in the fields of marketing and promotion;
- is willing to provide an average of five hours each month;
- is preferably based within ten miles of Macclesfield.